

# USDN REGIONAL NETWORK PILOT PROGRAM

**PSN Monthly Meeting  
August 2015**

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# PRESENTATION AGENDA

- **Overview of the program**
- **Goals of the program**
- **Benefits of participation**
- **Expectations of the local network**
- **Expected changes for PSN**
- **Recommended next steps**
- **Discussion and action**

# OVERVIEW OF THE PROGRAM

- **Two tiered program to build capacity for local government sustainability**
  - **USDN Affiliate Network: meet some USDN network building standards and receive some support services**
  - **USDN Partner Network: meet all USDN network-building standards and receive additional support services**
- **Pilot program expected to evolve; opportunity for input**

# GOALS OF THE PROGRAM

- **Define and strengthen the relationships** between USDN and Regional Networks of Sustainability Directors in North America
- **Supporting field building** in urban sustainability in the process
- **Formalize network building best practices** for existing and emerging networks, so they can be supported as an urban sustainability field building tool
- **Provide support** for interested networks for continued Regional Network growth
- **Scale field development opportunities** through regional networks

# PROGRAM BENEFITS

**Table 1. USDN Services to Participating Networks**

	<b>Affiliate Network</b>	<b>Partner Network</b>
<b>Regional Network Best Practices Workbook</b>	X	X
<b>Technical Assistance in Support of Workbook Completion</b>	X	X
<b>USDN Regional Network Coordinating Committee (RNCC) Participation</b>	X	X
<b>USDN.org Access</b>	X	X
<b>Member Surveys and Analysis</b>		X
<b>Network Building Strategy and Coordination Support</b>		X
<b>Access to USDN Regional Network Grant Offerings</b>		X

# EXPECTATIONS OF THE LOCAL NETWORKS PARTICIPATING

**Table 2. Regional Network Program Requirements**

	<b>Affiliate Network</b>	<b>Partner Network</b>
<b>Complete the Regional Network Best Practices Workbook</b>	X	X
<b>Participate in the USDN Regional Network Coordinating Committee (RNCC)</b>	X	X
<b>Regional Network Coordinating Committee Participation</b>	X	X
<b>Use USDN.org to Support Network Communications</b>	X	X
<b>Participate in a Regional Network Member Satisfaction Survey</b>		X
<b>Include Membership from Non USDN Communities</b>		X
<b>Coordinate with USDN Regarding Routing New Members to the Appropriate Network</b>		X
<b>Maintain a Co-Chair and Steering Committee Leadership Structure</b>		X
<b>Discuss and Create a Leadership Succession Plan</b>		X

# EXPECTED CHANGES FOR PSN AS PART OF PROGRAM

- **Use USDN website for information sharing & communication; drive traffic to site through e-mails**
  - **1-2 people dial in to USDN hosted calls w/ other regional networks every other month**
  - **Create sub-committee to complete Regional Network Workbook**
    - **Complete over 12-month period**
    - **Specific updates to PSN including governance**
  - **Dedicate portion of monthly call to updates on workbook sub-committee & USDN updates**
  - **Formalize PSN leadership structure (if PSN intends to be a “Partner-level” affiliate)**
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# NEXT STEPS FOR PSN TO PARTICIPATE IN PROGRAM

- **Commit to the spirit of the program and participate in a give/take process**
  - **Decide on which tier PSN should participate at (Affiliate or Partner)**
  - **Draft and submit Letter of Intent (LOI) by September 16<sup>th</sup>**
  - **Work with USDN on scope of services for technical assistance**
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# DISCUSSION AND ACTION

- **Comments, questions, and discussion**
- **Recommended action**